

Lexington Avenue Agency

Design Agency: +Quespacio

Designer: Ana Milena, Hernández Palacios

Photographer: Araski Kuro & David from Cualiti

First of all, +Quespacio created a serie of identy images after a large studio of the famous Lexington Avenue from New York. They select the colours black and yellow, very representative for the yellow cabs and New York skyscrapers. After the chose from their client for one of their image designs they adapted it to its desires and started to think about the interior

design, in which both parts, the client and their studio where surely convinced that it needed to be corporative and different.

Primarily the office needed to be divided in 2 spaces and to be transparent to receive in both spaces the natural light. They choose an industrial curtain combined with a sticker from the identity logo to gave the office a first touch of identy and urban style.

In the first room you can see the incorporation of the black and yellow lines from the logo giving it an extra corporative touch. They also choose to reflect the black and yellow lines in the second room but in a lesser exent to avoid that the project terminated to be overloaded.



