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# Piccino

Piccino 童装店

Designer: Misquesado

Location: Valencia, Spain

Area: 38 m<sup>2</sup>

Photographer: Iñaki Ruiz David Rodriguez



+Quespacio just finished a new store in the City of Science, Valencia, called Piccino. Piccino is a store that brings kids clothes from Italian brands to the city of Valencia, like Brems and Bimbus.

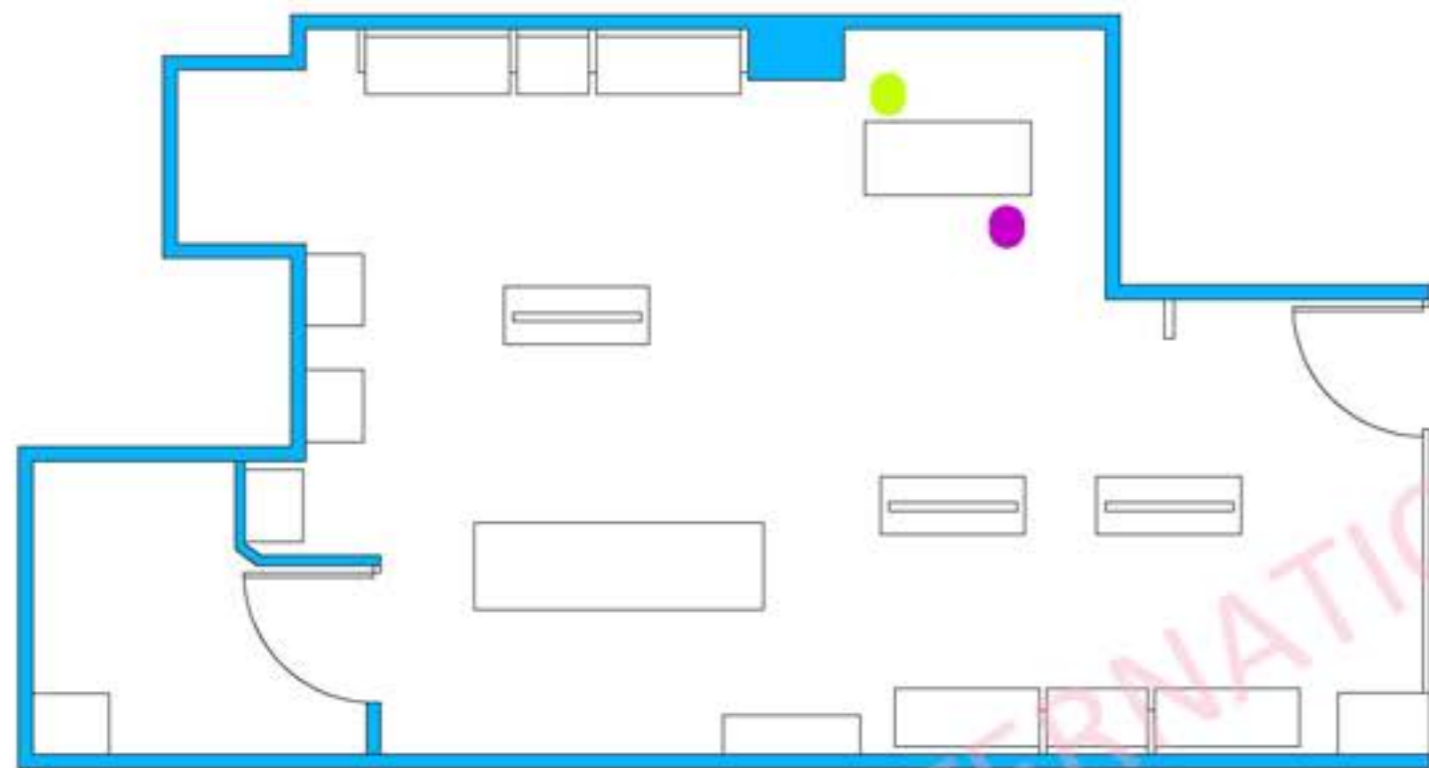
Giving major importance to the clothes exposed in the store, the interior space is left mostly white. However 2 kids, inspired by the store-owners' kids, welcome customers and their children with some playful and fresh colors. Kids, part of this sewing clothes shop, in which they work hard designing clothes for their new friends.

In a parodic way old furniture is represented by vinyls that combine shelves and actual furniture with silhouettes that are making fun of classic furniture. In the meantime the fresh colors used to represent the kids' work are getting back the modern touch to the store. Some magnetic pixels are giving the chance to the children to create their own clothes while others are watching an animation movie. Last but not least, the classic Lou Lou Ghost chair from Kartell seems to be made for this store.

Piccino invites you all to their new, fresh concept store bringing you their sewing clothes shop loved by young and old with an eye for little details.

+Quespacio in this project worked out again their philosophy of creating corporate projects using creativity, taking charge of the branding and the interior design of Piccino.





Sección A



Sección B



西班牙•Quespacio工作室刚刚完成了Piccino品牌童装店新店的设计。该店位于西班牙巴伦西亚市的科学城。Piccino是一家品牌童装店，同Brens和Bimbus一样，将意大利品牌童装引进到巴伦西亚市。

为了凸显店内的服装，内部空间主色调为白色。受到店主孩子的启发，设计了两个身着艳丽服装的可爱的孩子作为主角，以此来欢迎顾客和他们的孩子。设计师另外加入了小剧情，两个小孩子作为制衣店的一份子，正努力工作，为他们的新朋友设计，制作衣服。

设计师用模仿的手法绘制出老式家具的轮廓，再将真实的货架和家具与其完美地结合在一起，着实塑造出一幅生动有趣的画面。同时，孩子们色彩缤纷的作品又把人们带回了现代社会，孩子们可以用店里提供的磁铁像素点设计自己的衣服，当然也可以观看动画片。最值得一提的是卡特尔公司制造的幽灵椅，置于店中如此协调，犹如为其量身定做一般。

Piccino欢迎大家来参观它的最新概念店，这里向大家展示的制衣店，无论老少，只需一眼，就会喜爱至极。•Quespacio工作室在这个设计作品中，再次发挥了其创新理念，将Piccino的品牌内涵与室内设计融为一体。