



Luis Beltran

1

- 1 Desk surfaces and storage units are formed from marble, birch plywood and lacquered MDF.
- 2 Upon entry, the waiting room features bespoke furniture from Masquespacio's recently-designed *Toadstool* collection: inspired by graphic design and an exciting fusion of upholstery materials.

MASQUESPACIO  
**MASQUESPACIO's new office embodies the studio's branding expertise**

**VALENCIA** – Masquespacio has reinvented its own office space to complement the redesign of the firm's branding, with an interior fit-out that mimics the way in which the Spanish studio produces its product and graphics work. The postmodern influence of the Italian-based Memphis Group of the 1980s is evident throughout the scheme, which exemplifies the style through vivid colours, bold geometric forms and contrasting combinations of materials. The basis of the design comes from a palette of seven colours which are interchangeable between clients and will be updated and altered depending on which hues are currently on-trend.

Functionally, the office accommodates the firm's

two founding directors and eight additional employees. The studio's multidisciplinary approach to creative design is catered for with meeting rooms, individual cubicles and a 'chill out space' that doubles as a waiting room for external visitors. The designers didn't just see the project as an office space but more as an opportunity to exhibit the capabilities of the company from all directions. Furniture designed in-house and bespoke products make the interior identity recognisable to clients without the use of a logo. Mixing sophisticated design with scatterings of colour and trendy decorative elements creates an enticing and homely environment that goes 'above and beyond a place of work'.



2



3

- 3 Private work cubicles for the senior designers are painted in baby pink and sky blue. This could change in the future, depending on colour trends and the company's branding.
- 4 The vivid colour and graphic identity of the firm's stationery makes the branding obvious without the need for a logo.

The new office space is an opportunity to exhibit the company's manifold capabilities



4